



Sponsorship Opportunities

Consider a sponsorship investment with the National Association of Insurance and Financial Advisors – Minnesota. NAIFA-Minnesota hosts quality educational meetings, socials, and advocacy events throughout the year for our members to learn and build strong relationships with industry peers. Our events are headlined by national speakers and regulators to keep our members educated and informed. We also provide members, as well as sponsors, with an opportunity to network, learn more about each other's practices, collaborate, and foster partnerships.

Listed below are opportunities to make the most of your sponsorship dollars. If you have an idea for an additional benefit that we didn't think of, please reach out. We want to do all that we can to maximize your return on your sponsorship. We look forward to seeing you and your name at future events, as well as continuing to build relationships with you and your organization as partners. If you have any questions, please reach out to us at info@naifa-mn.org.

Thank you.

NAIFA-MN Contacts:

Sponsor Chair, Brian Fleming, CFP, CLU | BFleming@focusfinancial.com
(320)-762-7744 Ext. 303

Program Chair, Bob Hanten, MRFC, LUTCF | rjhanten@solidarityfinancial.com
(763) 591-0405

Sponsorship Package Selection and payment, Sandy Beeson, Chapter Executive
info@NAIFA-MN.org | (651)815-0668

Terms & Payment for Annual Sponsorships | 12-months starting with date of payment.

NAIFA-MN website: www.NAIFA-MN-MN.org

NAIFA Sponsorship Packages & Benefits	Annual Premium	Annual Platinum	Annual Gold
Annual Sponsorship Cost	\$5,000.00	\$2,500.00	\$1,000.00
Number of Packages Available	Exclusive to industry	Unlimited	Unlimited
Annual Benefits			
Number of free Passes to monthly meetings & socials during sponsorship term	2	2	1
Number of 5-minute Company Commercial(s) at monthly meetings & socials during sponsorship term	2	1	
Branding in NAIFA Communications & Marketing	✓	✓	✓
Branding with Logo on NAIFA Website home page	✓		
Branding on NAIFA Website Sponsor page	✓	✓	✓
Branding on Blog Page	✓		
Display table at monthly meetings	✓	✓	
Membership list provided once a year	✓	✓	✓
Submit an industry specific Blog post	✓	✓	✓
Social media recognition	✓	✓	✓
Provide an in-person speaker for a meeting (Number per term)	1		
Provide a virtual speaker for a meeting (Number per term)	1	1	
Host a social event at your office (Number per term)	1	1	